

They sit. They stay.
YOU'RE SEEN.



2021 Virtual Learning Series

PARTNER WITH US TODAY!

The premiere Texas animal welfare conference has gone online.
Learn about our sponsorship opportunities online at

www.texasunites.com



Sit.
Stay.
Learn.



2021 Virtual Learning Series

Texas Unites will keep your organization in the forefront for 2021 with the

Texas Unites for Animals Conference Virtual Learning Series!

May 19-21, 2021

6 week webinar series to follow in May/June

You play an important role in Texas Unites' efforts to continue to educate and elevate the profession of animal welfare. With a 2021 sponsorship, you are partnering with Texas Unites to serve the animal welfare professionals of Texas with quality continuing education and a way to connect with one another throughout this year.

Please let me know if we can answer any questions about these new partner opportunities for 2021.

Rebecca Langevin
Executive Director
Texas Unites
972-890-4773
info@texasunites.com
www.texasunites.com

Sit.

Stay.

Learn.



2021 Virtual Learning Series

Sponsor Highlights

- ALL 5K and up sponsors will be recognized in all 2021 Texas Unites email communications.
- ALL sponsors will be recognized on the Texas Unites website for the duration of 2021 with links to your website and opportunity for you to include other content of your choice on your individual sponsor page.
- ALL sponsors are encouraged to have a representative attend their sponsored session(s) to provide a live greeting to attendees and a brief moment for questions and real-time interaction.
- ALL sponsors will have an opportunity to interact with attendees during designated exhibitor time.
- ALL webinars will be available as recorded sessions for repeat viewing throughout 2021, extending your contact with the Texas Unites audience for the whole year!
- ALL sponsors will receive an attendee contact list.

With conference registration, attendees have access to all sessions from the kick off event along with the additional six weeks of live webinars in a variety of topics. They will have several opportunities to see your logo, your digital ads/ videos, visit your website, and hear you greet them live.

Sit.
Stay.
Learn.



2021 Virtual Learning Series

Sponsor Opportunities

Lone Star *(please contact us directly to discuss title sponsorship opportunity)*

Opening Session, Kick Off Event – full length session presented by your organization or by a speaker of your choice (1 hour – 1.5 hour)

Heart of Texas and Bluebonnet - \$10,000

General Session, Kick Off Event – full length session presented by your organization or by a speaker of your choice (1 hour – 1.5 hour)

Texas Unites will recognize your organization in the following ways:

- Your logo recognized in all 2021 email communications from Texas Unites
- Your logo on the registration page of your sponsored webinar
- Your logo on the opening screen of your sponsored webinar
- Your logo highlighted on the main page and sponsor page of the Texas Unites website, an entry point for webinar registrations
- Your organization verbally thanked at the opening of your sponsored webinar with opportunity to have your representative greet the attendees.
- Opportunity to provide a brief video from your organization (1-2 minutes) to be shown to the webinar audience as a part of the opening announcements and/or placed on the sponsor page of our website
- Opportunity to provide an email ad (full page) highlighting your organization to be sent to Texas Unites' audience
- Opportunity to provide photo/ad for a Facebook post on the Texas Unites page and Texas Unites Membership Group page recognizing your organization.
- An attendee contact list to communicate with the Texas Unites virtual learning participants *see limited use agreement

Sit.
Stay.
Learn.



2021 Virtual Learning Series

Sponsor Opportunities

Yellow Rose - \$5,000

Choose to sponsor 1 of 3 special sessions scheduled for the kick off event to our virtual learning series!

1. Region Chat presented by Texas Unites for Animals
2. "Are Good Intentions Contributing to Systemic Racism?" presented by The Association for Animal Welfare Advancement (AAWA)
3. 2021 Legislative Update presented by Texas Humane Legislation Network (THLN)

Texas Unites will recognize your organization in the following ways:

- Your logo recognized in all 2021 email communications from Texas Unites
- Your logo on the registration page of your sponsored webinar
- Your logo on the opening screen of your sponsored webinar
- Your logo highlighted on the sponsor page of the Texas Unites website, an entry point for webinar registrations
- Your organization verbally thanked at the opening of your sponsored webinar with opportunity to have your representative greet the attendees.
- Opportunity to provide a brief video from your organization (1-2 minutes) to be shown to the webinar audience as a part of the opening announcements and/or placed on the sponsor page of our website
- Opportunity to provide an email ad (full page) highlighting your organization to be sent to Texas Unites' audience
- Opportunity to provide photo/ad for a Facebook post on the Texas Unites page and Texas Unites Membership Group page recognizing your organization.
- An attendee contact list to communicate with the Texas Unites virtual learning participants *see limited use agreement

Sit.

Stay.

Learn.



2021 Virtual Learning Series

Sponsor Opportunities

Longhorn - \$3,000

Highlight your organization during the kick off event with a pre-recorded talk or video (up to 20 minutes).

Texas Unites will recognize your organization in the following ways:

- Your logo on the registration page of your sponsored video
- Your logo highlighted on the sponsor page of the Texas Unites website, an entry point for webinar registrations
- Your video also placed on the sponsor page of our website
- Opportunity to provide an email ad (full page) highlighting your organization to be sent to Texas Unites' audience
- Opportunity to provide photo/ad for a Facebook post on the Texas Unites page and Texas Unites Membership Group page recognizing your organization.
- An attendee contact list to communicate with the Texas Unites virtual learning participants *see limited use agreement

Sit.

Stay.

Learn.



2021 Virtual Learning Series

Sponsor Opportunities

Mockingbird - \$1,500

Individual Webinar Sponsorship (may also be selected in multiples to complete a full track, full day, or several individual workshops)

Texas Unites will recognize your organization in the following ways:

- Your logo on the registration page of your sponsored webinar
- Your logo on the opening screen of your sponsored webinar
- Your logo highlighted on the sponsor page of the Texas Unites website, an entry point for webinar registrations
- Your organization verbally thanked at the opening of your sponsored webinar with opportunity to have your representative greet the attendees.
- Opportunity to provide a brief video from your organization (1-2 minutes) to be shown to the webinar audience as a part of the opening announcements and/or placed on the sponsor page of our website
- Opportunity to provide an email ad (full page) highlighting your organization to be sent to Texas Unites' audience
- Opportunity to provide photo/ad for a Facebook post on the Texas Unites page and Texas Unites Membership Group page recognizing your organization.
- An attendee contact list to communicate with the Texas Unites virtual learning participants *see limited use agreement

Sit.
Stay.
Learn.



2021 Virtual Learning Series

Sponsor Opportunities

Trading Post - \$750 (Nonprofit \$375)

Texas Unites will recognize your organization in the following ways:

- Your logo highlighted on the sponsor page of the Texas Unites website, an entry point for webinar registrations
- Opportunity to provide a brief video from your organization (1-2 minutes) to be placed on the sponsor page of our website
- Opportunity to provide an email ad to be included in Texas Unites virtual learning communications
- Opportunity to provide photo/ad for a Facebook post on the Texas Unites page and Texas Unites Membership Group page recognizing your organization.
- Attendee registrations (up to 10) for employees of your organization
- An attendee contact list to communicate with the Texas Unites virtual learning participants *see limited use agreement

**The mailing list of attendees is provided before and after the event to sponsors and exhibitors of Texas Unites for Animals only. This list is limited to one-time use and all names and addresses are the exclusive and valuable property of Texas Unites. The exhibitor/sponsor in no way acquires ownership or rights to further usage of the list or the names. Texas Unites is not endorsing or promoting any product or service. The Texas Unites for Animals name cannot be used in promotion without prior written approval. Texas Unites reserves the right to refuse use of the list at their discretion.*

**Thank you for supporting the
Texas Unites for Animals Conference Virtual Learning Series!**

www.texasunites.com

Partner Agreement

Texas Unites for Animals Conference Virtual Learning Series 2021

PRIMARY CONTACT : _____ ORGANIZATION: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

WEBSITE (FOR LINK): _____

SECONDARY CONTACT: _____

PHONE: _____ EMAIL: _____

COMPANY NAME (AS YOU WANT IT TO APPEAR): _____

PARTNER LEVEL: _____ REQUESTED OPTION IF APPLICABLE: _____

PACKAGE AMOUNT: _____

DONATION AMOUNT: _____

TOTAL: _____

PAYMENT INFORMATION:

_____ Check enclosed (payable to Texas Unites)

_____ Please charge: _____ Visa _____ Mastercard _____ American Express

Name on Card: _____

Card Number: _____

Expiration Date: _____ CVV: _____

Billing Address: _____ Billing Zip Code: _____

Authorized Signature (for credit cards): _____

Partner Agreement

Texas Unites for Animals Conference Virtual Learning Series 2021

TERMS AND CONDITIONS:

HOLD HARMLESS: The sponsor assumes the entire responsibility and liability for losses, damages and claims arising out of sponsor's activities during the Texas Unites for Animals Conference Virtual Learning Series and will indemnify, defend and hold harmless Texas Unites, as well as its respective agents and employees from any and all such losses, damages and claims.

SALE OF PRODUCTS: Texas Unites reserves the right to prohibit the sale and/or display of any products or services for any reason, including, without limitation, products and/or services it considers, in whole or in part, to be in conflict with its values or mission.

EXHIBIT HALL HOURS: Exhibitors are encouraged to be available during all regularly scheduled virtual exhibit hall hours.

CONTENT OWNERSHIP AND LICENSE: Presentation content and materials developed by the Sponsor are the property of the Sponsor. Texas Unites will be audio and video recording sessions that will be available for a registration fee. Sponsor grants Texas Unites, its agents, and assigns an irrevocable, perpetual, worldwide license to reproduce, copy, and post Sponsor's presentation and presentation materials on the Texas Unites website and to make the presentation available for a registration fee. Sponsor acknowledges and agrees that Sponsor has no right to any proceeds from the registration fee. Sponsor agrees to cooperate in signing any additional releases required to authorize the use of Sponsor's name, image, and materials in furtherance of same.

MAILING LIST: The mailing list of attendees is provided before and after the event to sponsors of Texas Unites for Animals only. This list is limited to one-time use and all names and addresses are the exclusive and valuable property of Texas Unites. The exhibitor/sponsor in no way acquires ownership or rights to further usage of the list or the names. Texas Unites is not endorsing or promoting any product or service. The Texas Unites for Animals name cannot be used in promotion without prior written approval. Texas Unites reserves the right to refuse use of the list at their discretion.

ACKNOWLEDGEMENT:

PRINTED NAME AND TITLE: _____

SIGNATURE: _____ **DATE:** _____

CANCELLATION POLICY:

The Texas Unites for Animals Conference is made possible through the generosity of our partners and supporters. Every partner opportunity is limited, making each sponsor essential to a successful conference for all. Once the Partner Agreement is submitted with payment, we are unable to issue refunds.

Please send this completed form with payment to:

Texas Unites
Attn: Rebecca Langevin
P.O. Box 6551
McKinney, Texas 75071
info@texasunites.com

DEADLINE: To be included in all marketing opportunities as listed in the sponsor packages, Partner Agreements, logo files, ad files, and sponsor page content must be received by March 31st, 2021.

Please retain a copy of this agreement for your records.

Thank you for your support of Texas Unites!

